

Siris-Medical.com Website Outline

Overall Look and Feel: See Style Guide provided for colors and logos. Website should convey innovative, authoritative, cutting edge software company with expertise in healthcare and health insurance markets.

Platform: Request Wix format and responsive design.

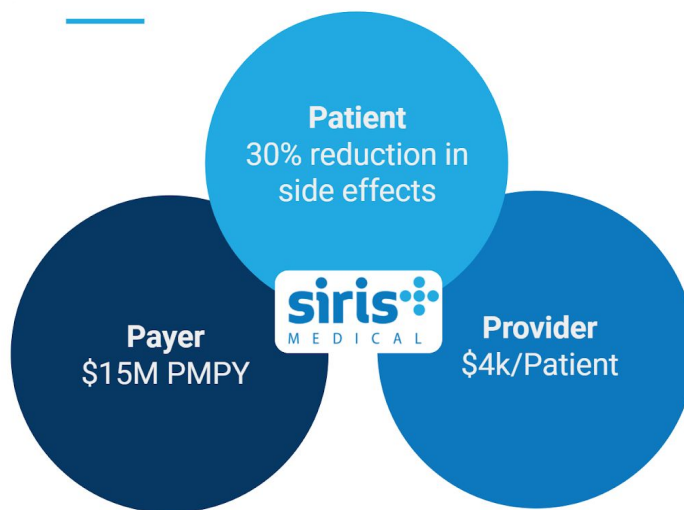
Audience: Medical professionals (doctors / administrative leadership) and health insurers. Some will not have deep clinical expertise in the world of oncology so clinical information should be illustrated in a very accessible manner either visually or textually.

Outline:

- Home Page - Siris Medical, Inc. is an expert team with the vision of improving oncology treatment delivery, patient outcomes and cost effectiveness through the power of AI.
 - The problem(s) for providers: creating a treatment directive starts from scratch for every patient and is a time consuming iterative/back and forth process [Designer to create illustration]. Further, because there is little transparency to communicate patient-specific treatment needs to the payer, prior authorization is a burden.
 - The problem for payers: there is no transparency to the uniqueness of the patient so the process has costly delays to gather more information and align the treatment to what's best for the patient; often attempts to redirect care are unfruitful [Designer to create illustration]
 - Siris Medical Has Solutions. [Designer to illustrate the impact of our solutions - use below for information - would welcome new inspiration]



Value For All



- **Integrated** into MD clinical workflows and IT systems
- **Automated PA** removing manual processes, saving administrative costs
- **Improved care quality** equal or better personalized care
- **Financial gains** through reduced write-offs and right-sized care

Siris Medical improves cancer therapy through AI-powered analysis and comparison of over 10 million clinical images and over 30,000 patient datasets. Our commercially available, FDA-cleared software suite uses AI to match each new patient to a massive, proprietary, expert database in order to precisely tailor treatment to each patient's unique characteristics, and align the treatment directive between the payer and provider to what's best for the patient.

- Payer Solution: InsightRT [logo] PA - until now, some improvements have been made in the digitization of prior authorization submissions. Siris Medical AI is adding the automated intelligent decisioning.
 - OpEx savings - removing unnecessary handoffs and manual processes
 - MedEx savings - helping to right size care (without compromising quality)
 - Provider engagement and satisfaction - credible and integrated solution in use by physician key opinion leaders
 - Case Study [placeholder]
- Provider Solution: InsightRT [logo] CDS - until now, improvements have been made in the speed of computing time to arrive at a treatment directive after many days. Siris Medical AI is adding the intelligent decisioning at the start of the patient journey - in just seconds.
 - Physicians can achieve best quality on the first pass - evaluate tradeoffs in seconds and set a single resolved directive. Personalized medicine.
 - OpEx savings / efficiency - remove the repeated cycles of planning trial and error
 - Connected to prior authorization decisions - layer PA automation to find the best value while maintaining high quality care
 - Case Study [placeholder]
 - Footer to include logos from existing customers arranged as designer deems most visually appealing [please pull new / clean from web search]:



- Innovation
 - Siris Insight Artificial Intelligence (AI) decision support platform
Clinically validated, FDA-cleared expert system with 30,000 patient treatment datasets
AI decodes patient complexity to provide visibility to best practice. [Or, Siris-AI is the Rosetta stone to provide visibility to best practice]
 - To meet the payer's need to make prior authorization (PA) decisions
 - To meet the provider's need for expert decision making

Published in the Green Journal [link to PDF article - new window

<https://siris-medical.com/wp-content/uploads/2019/07/QM-Radiother-Clinical-Decision-Support.pdf>]

- Clinical Evidence

- AI power saves time and improves treatment plan quality [each article will link to a PDF in new window - links provided to new window for each]

1. “Quantifying temporal trends and the impact of advances in radiation planning on heart and lung dose for lung cancer treatment using a machine learning model” by D. S. Bitterman, K. M. Atkins, P. Selesnick
https://siris-medical.com/wp-content/uploads/2019/07/quantifying-temporal-trends-and-the-impact-of-advances-in-radiation-planning-on-heart-and-lung-dose-for-lung-cancer-treatment-using-a-machine-learning-model_compressed.pdf
2. “Leveraging Artificial Intelligence (AI) clinical decision support software to improve treatment plan quality in head and neck cancer patients ” by Mu-Han Lin, Yang K. Park, and David J. Sher
https://siris-medical.com/wp-content/uploads/2019/07/leveraging-artificial-intelligence_compressed.pdf
3. “Implementation and impact of AI decision support software on treatment planning workflow” by Zeke Ramirez, Sue S. Yom, Jason Chan
<https://siris-medical.com/wp-content/uploads/2019/08/Slide-34-3.pdf>

- AI power makes adaptive therapy efficient

1. “Siris Medical: “Headless” adaptive decision support” by Colin Carpenter
<https://siris-medical.com/wp-content/uploads/2019/08/Slide-34-4.pdf>

- AI power reduces radiation therapy toxicity

1. “Predictive dosimetry using machine learning to guide dental management and extractions prior to head and neck radiotherapy” by Jason Chan, N. Hohenstein, V. Kearney
https://siris-medical.com/wp-content/uploads/2019/07/predictive-dosimetry-using-machine-learning-to-guide-dental-management-and-extractions-prior-to-head-and-neck-radiotherapy_compressed.pdf
2. “Dosimetric tradeoffs of mean heart dose reduction predicted by machine learning-guided decision support software in lung cancer” by K. M. Atkins, D. S. Bitterman, P. Selesnick
<https://siris-medical.com/wp-content/uploads/2019/07/dosimetric-tradeoffs-of-mean-heart-dose-reduction-predicted-by-machine-learning-guided-decision-support-software-in-lung-cancer.pdf>

[ing-guided-decision-support-software-in-lung-cancer_compressed.pdf](#)

- About

- Vision: Siris Medical, Inc. is an expert team with the vision of improving oncology treatment delivery, patient outcomes and cost effectiveness through the power of AI.
- Leadership: <https://siris-medical.com/company/> [use photos and descriptions]
- Contact Us - create fill in form that emails us to info@siris-medical.com plus list mailing / physical offices below

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1633 Bayshore Highway
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Footer: LinkedIn (<https://www.linkedin.com/company/siris-medical/>) | Customer Support (support@siris-medical.com) | Disclaimer [<https://siris-medical.com/disclaimer/>]